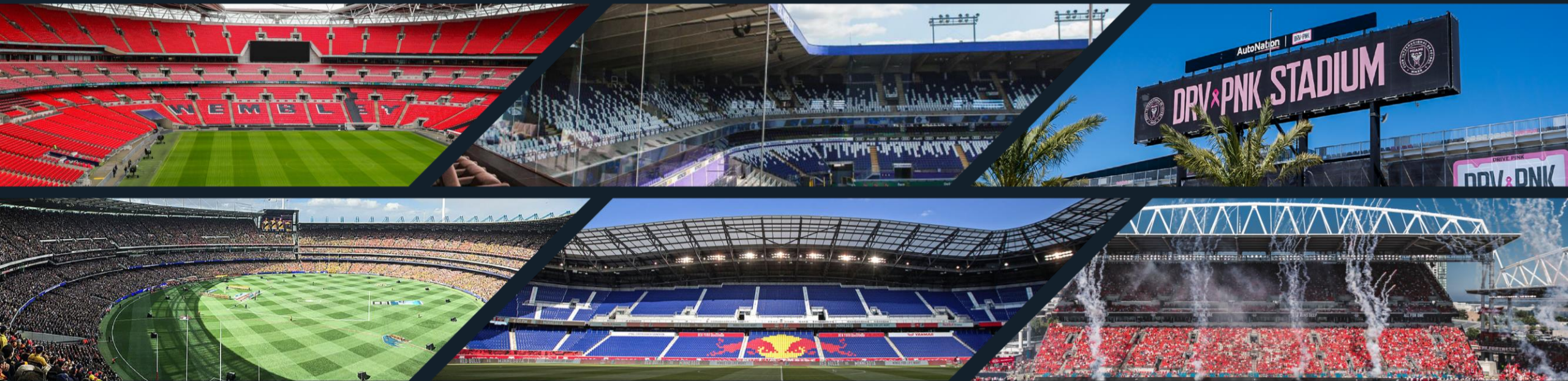


Welcome to GIS



ONLINE



LONDON



BRUSSELS



DUBAI



JAMAICA



MELBOURNE



MIAMI



NEW YORK



TORONTO





GIS

The destination for sports industry
education, globally

Mission

To **transform** the
global sports
industry through
**education and
collaboration.**

DRIVEN BY SPORT
POWERED BY INDUSTRY



Our EPICC values

Entrepreneurship:

We believe in collaborative and innovative working

Partnership:

We believe in our commitment to our students, alumni & friends

Impact:

We believe in changing the game and unleashing excellence

Courage:

We believe in bold, passionate leadership and a focus on success

Curiosity:

We believe in diversity of thought and lifelong learning

Our learning model

WHAT WE TEACH



Undergraduate
degrees



Master's degrees

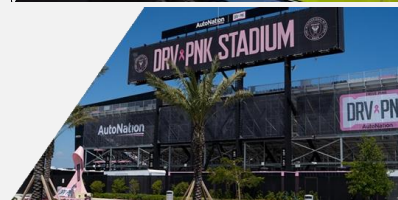


Professional
qualifications

WHERE WE TEACH



Global online



HOW WE TEACH



Academic experts



Guest speakers



Networking
opportunities

Our graduates

Our unique learning model prepares our alumni for success better than anyone else – and our graduate metrics support our belief in a career-focussed, inspiring education experience.

99%

OF GIS GRADUATES
ARE IN FULL TIME
WORK OR
EMPLOYMENT AFTER
9 MONTHS

95%

OF THESE ARE IN
HIGHLY SKILLED
JOBS

79%

ARE WORKING OR
STUDYING WITHIN
SPORT



OUR
GRADUATES

work in

ALL

Premier
League clubs

20

AS WELL AS MANY OTHER ORGANISATIONS
ACROSS THE WORLD OF SPORT, INCLUDING:

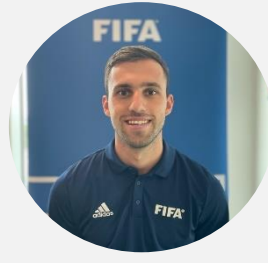
FIFA®



Our alumni network



Rebecca Adlington
Olympian, Pundit and
Business Owner



Aleks Asenov
Tournament Football
Analyst



Joleon Lescott
Pundit and U21 Coach



Maria Hasler
Sports Marketing



Terry Dunfield
First Team Coach



Lekan Odushola
Professional Phase
Player Care



Olga Monteiro
Journalist
Coordinator



Hugo Thaxter
Insights Analyst



Our partners

Partnerships with the sports industry is at the heart of why students choose GIS. Collaborating on internship and graduate schemes, guest speaker sessions or course development and delivery, joint events or scholarships,



Our growing roster of highly valued partners appreciate the innovative attitude that we bring to sports education.

Guided by our industry advisory board...

Europe, Middle East and Africa



Jason Brisbane
(chair)
CEO,
Great Britain
Wheelchair Rugby
(GBWR)



Kojo Annan
Founder,
Africa10



Tony Burnett
CEO,
Kick It Out



Jennie Cooper
Head of Games
Strategy & Planning,
British Paralympic
Association



Jon Dutton
CEO,
British Cycling



Michelle Farrer
Head of Player Care
and Engagement,
Premier League



Russell James
Sales and Marketing
Director,
England and Wales
Cricket Board (ECB)



Mollie Kmita
Co-founder,
The Powerhouse Project,
Media Presenter Sky
Sports and Nike



Rosie Kmita
Co-founder,
The Powerhouse Project,
Media Presenter Sky
Sports and Nike



Tony Scholes
Chief Football Officer,
Premier League



Misha Sher
Vice President,
MediaCom



Jo Tongue
CEO,
Tongue Tied
Management

The Americas



Gary Mellor
(chair)
Senior Partner/
Solicitor,
Beswicks Legal



Xavier Asensi
Chief Business
Officer,
Inter Miami



Mike Bartlett
President & CEO,
Canada Basketball



Marc De Grandpre
President/General
Manager,
New York Red Bulls



Liz Martin
Director, Marketing
Partnerships, New
York Red Bulls



Skate Noftinger
Head of Sports
Marketing (Soccer)
- North America,
Adidas



Jason Roberts
Director of
Development,
CONCACAF



Nelson Rodriguez
Chief of Staff, Officer of
the Commissioner,
MLS



Michael Shaw
Vice President,
Brand Marketing,
Miami Dolphins,



Chris Shewfelt
Vice President,
Business
Operations,
Toronto FC &
Toronto Argonauts



Humza Teherany
Chief Technology
and Digital Officer,
Maple Leaf Sports and
Entertainment Ltd



Aly Wagner
Broadcaster,
CBS Sports and
Fox Sports

Asia-Pacific



James Rosengarten
(chair)
General Manager,
Melbourne Renegades



Paul Cammack
Director of
Places to Play,
Tennis Australia



Gen Dohrmann
President,
Women Sport
Australia



Fatima Flores
Founder/Agent,
Level Playing Field
Sports Agency



Domeka Garamendi
Head of Stakeholder
Relations, Member
Association Division,
Asian Football
Confederation



Cameron Honey
CEO,
Maniix



Kevin Jang,
CEO,
ICM Stellar
Sports Korea



Brad Lloyd
Head of Football,
Carlton Football
Club



Sheila Nguyen
Head of Sustainability
AUS and NZL, FIFA
Women's World Cup Aus
& NZ 2023



Megan O'Reilly
Director of People
and Culture,
Melbourne Olympic
Parks Trust



Chantella Perera
General Manager
of Sport,
KOJO



Glenn Warry
CEO,
Football Coaches
Australia

Global recognition

GIS' credibility in the education and sports sectors is essential to our success. It is therefore with great pride that we can say we are amongst the top ranked and most respected institutions in the world at what we do.

**PostGraduate
Rankings2024**
from SportBusiness

RANKED #3 IN THE WORLD
for online programmes

WINNER
FOR
**BEST BUSINESS
SERVING
FOOTBALL**



In recent years, the team has also been named winners at...



WINNER OF THE
**OUTSTANDING
INDUSTRY
COLLABORATION**



...and shortlisted at...



GIS Study Options

Our courses provides students with four main study options to suit your lifestyle and career ambitions:



STUDY **ONLINE**



STUDY **ON CAMPUS**



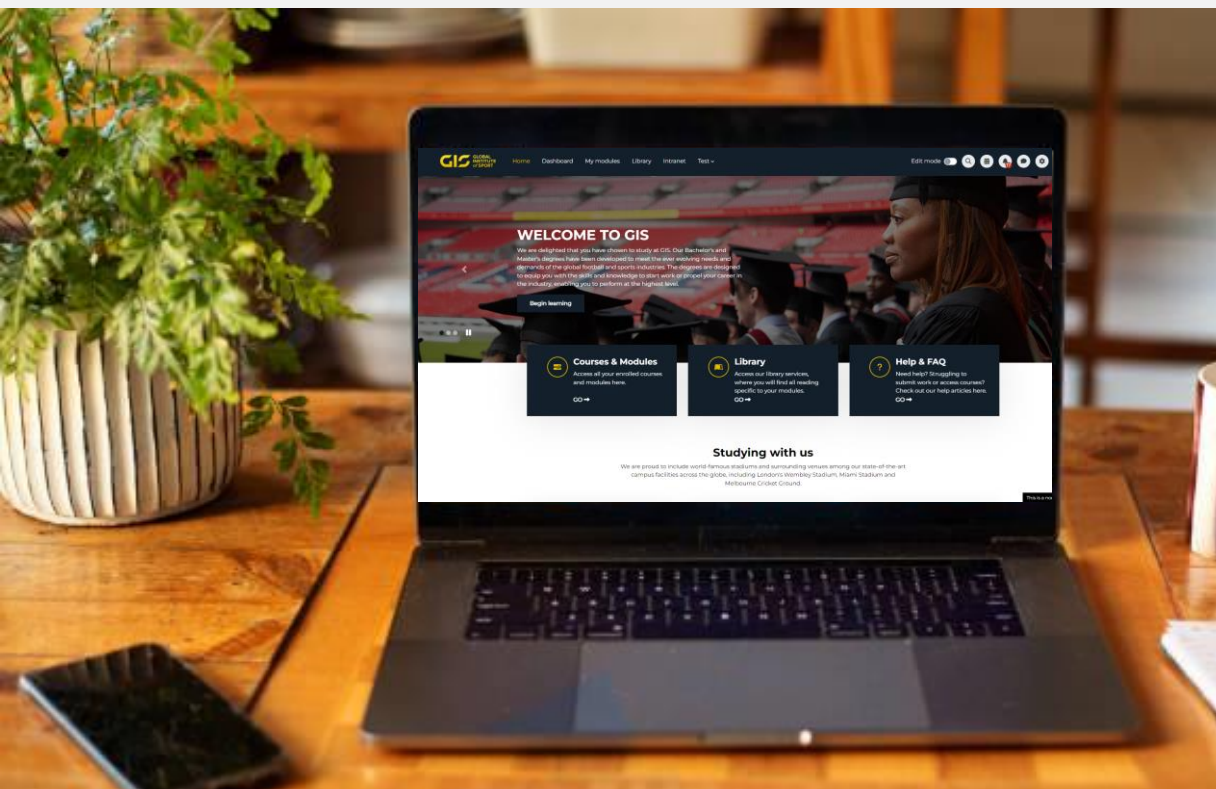
STUDY AND **PLAY**



STUDY AND **WORK**



STUDY **ONLINE**



Flexible. Global. Online.

Undergraduate

- BA (Hons) Sports Management
- BA (Hons) Football Coaching
- Certificate of Higher Education in Football Coaching

Postgraduate

- MSc Football Business
- MSc Football Coaching & Analysis
- MSc Football Comm's & Digital Marketing
- MSc International Sport Management
- MSc Performance Analysis in Football
- MA Sports Agency
- MSc Sports Marketing & Media



With access to **iconic** global stadiums







STUDY **ON CAMPUS**

GIS GLOBAL
INSTITUTE
of SPORT

BRUSSELS



VRIJE
UNIVERSITEIT
BRUSSEL

Postgraduate Diploma in International Football Business



STUDY **ON CAMPUS**



MSc Sports Administration (Global Futbol Management)



STUDY AND **PLAY**

GIS
Dubai



**PLA
YER.**
THE PLAYER UAE



STUDY AND **WORK**



AUSTRALIA. DUBAI. JAMAICA. UK. USA.

Sports Industry Careers Support

- Individual Support
- Workshops
- Tailored Sports Industry Labour Market Insight
- Sharing Job Opportunities
- Networking



Dan Mayhew
Global Careers Manager

Careers Focused Learning

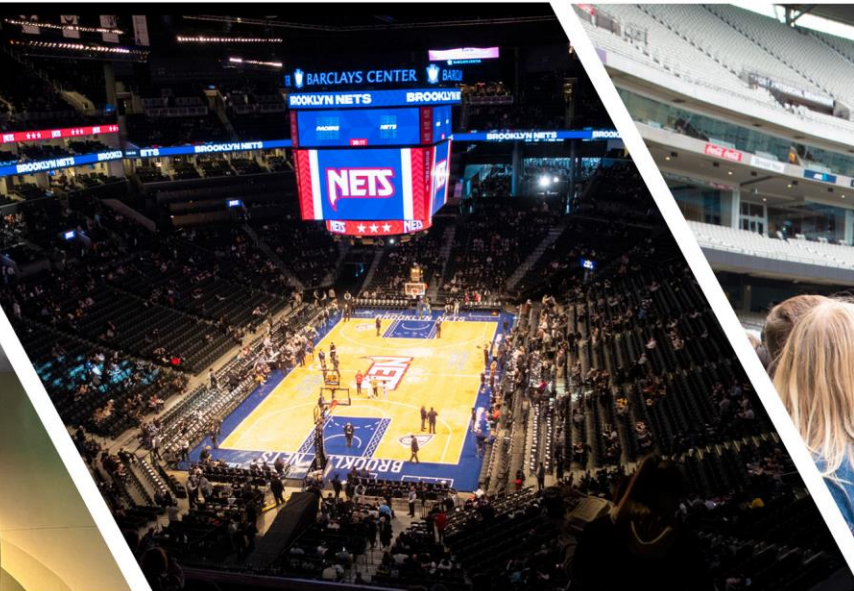
CAREER SKILLS

- CV Workshops
- LinkedIn Profile Development
- Interview Prep
- Personal Development Plans
- Job Applications

EMPLOYABILITY SKILLS WORKSHOPS

- Negotiation and Influencing
- Personal Branding
- Communication
- Data Analysis
- Leadership
- Access to 
- Access to PFSA qualifications

Global Summits



A transformational experience

Every year **GIS** hosts Global Sports Summits at our **international campuses and global study hubs** bringing together students, alumni and leading sports industry professionals in some of the most advanced sports and entertainment venues in the world.

- Guest Speakers – Industry Leaders
- Industry Networking
- Exposure to a Variety of Sports
- Live Sports Events
- Behind the Scenes Access
- City Culture
- Personal & Professional Development



SEPTEMBER



GLOBAL & ONLINE

JANUARY



MELBOURNE

APRIL



JUNE



TORONTO

DATE TBC

UCFB



LONDON



Welcome Week



Global Sports Summit



Admissions & Scholarships

ONLINE



LONDON



BRUSSELS



DUBAI



JAMAICA



MELBOURNE



MIAMI



NEW YORK



TORONTO



Applications open now

Apply online at gis.sport/apply

- **January 2025 Intake**

- MSc International Sports Management
- MA Sports Agency
- Orientation Week 20th January 2025
- Studies begin 27th January 2025

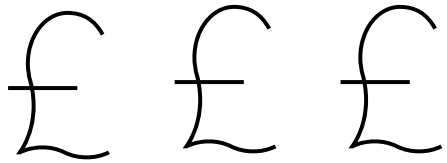
- **September 2025 intake**

- All courses available
- Orientation Week 22nd September 2025
- Studies begin 29th September 2025





GIS Scholarships



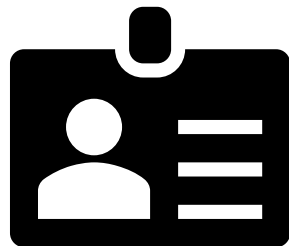
Generous
financial awards



Mentorship with
industry leaders from
around the world



Tickets to
**Global
Summits**



Work placements &
industry experience
with key partners



**Professional
Development**
opportunities

Scholarships for January 2025

Scholarships available:

- Global Leadership Scholarship
- Women in Sport Scholarship
- Elite Athlete Scholarship
- Course specific scholarships
- Scholarships in partnership with The Player
- Scholarship in partnership with Think Pacific

Scholarships Applications:

- Apply online at gis.sport/scholarships
- Application deadline **13th January**
- **Applications for September 2025 scholarships open in January 2025**





Thank you

ONLINE



LONDON



BRUSSELS



DUBAI



JAMAICA



MELBOURNE



MIAMI



NEW YORK



TORONTO

